

“Human rights do not diminish with age”

CAMPAIGN WEEK 9 - AGEISM AND PARTICIPATION

Thematic page and communication toolkit

<http://ageing-equal.org/ageism-and-participation/>

<http://trello.com/b/q14dqege>

Examples of posts

- + *Between 26th November and 2nd December, the #AgeingEqual campaign focuses on the impact of ageism on older persons' participation to society. More online: <http://ageing-equal.org/ageism-and-participation/> #Ageism #Ageing*
- + *You have an electoral mandate, you're helping out your neighbours, you're volunteering in a charity, you look after your grandchildren... tell us how you contribute to your community with a testimony: <http://ageing-equal.org/ageism-and-participation/> #AgeingEqual*
- + *Together we can create new paradigms in society so that adults can participate fully consistent with their capabilities and ambitions at all stages of life! <http://ageing-equal.org/ageism-and-participation/> #AgeingEqual*
- + *In the new narrative of #ActiveAgeing, the third age is pictured as a period of good health and intense societal participation, whereas the fourth age represents the beginning of frailty and the surrender into decline and decay: <http://ageing-equal.org/ageism-and-participation/> #AgeingEqual*
- + *Volunteering has many positive effects on older people such as enhanced well-being and strengthened self-esteem; stay active! https://www.eurofound.europa.eu/sites/default/files/ef_files/pubdocs/2011/341/en/1/EF11341EN.pdf #AgeingEqual*
- + *Challenging ageism implies to acknowledge that older people bring the valuable contributions older people bring to society through: volunteer work, coaching and mentoring, care for their grandchildren or family members, etc.: <http://ageing-equal.org/volunteering-as-a-form-of-intergenerational-solidarity/> #AgeingEqual*
- + *"Do you see me, beyond my care needs and beyond my wrinkles? Do you see that I am a sportsman, that I had children, that I have led a full life before being here?" When care home residents have a say: <https://age-platform.eu/policy-work/news/active-people-over-80-do-not-see-patient-see-human> #AgeingEqual*
- + *Sandra Huenchuan explains the flawed dimension of the assumption that digital societies would necessarily be participatory and shed light on the risks of technologies to reinforce older persons' exclusion: <http://ageing-equal.org/digitalisation-an-additional-threat-to-human-rights-in-older-age/> #AgeingEqual*

- + "Let's give the chance to everyone to speak out": why co-creation is a must to address the downward slides of our fast-paced, loud and showy societies: <http://ageing-equal.org/every-life-is-important/> #AgeingEqual
- + Are older persons more religious than other age groups? To avoid generalisation about older persons' relation to spirituality, here you go with a piece on the importance of religious participation in older people's life: <http://ageing-equal.org/religion-the-overlooked-factor-of-older-persons-participation-to-society/> #AgeingEqual
- + "Many have served the union throughout their working lives; it is foolish and wasteful to blindly accept the stereotypical view that older people must be kept on the sidelines". Read Ruby's testimony about her experience of ageing as a trade union activist: <http://ageing-equal.org/challenging-the-perception-of-retired-union-members/> #AgeingEqual

Relevant hashtags

#AgeingEqual #SayNoToAgeism #StandUp4HumanRights #YearsAhead
#AWorldForAllAges #ImOldSoWhat #Volunteering #ActiveAgeing

Any question?

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